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Fashion: From Concept to Consumer tells the entire story of how the fashion business works in sequential order from concept to consumer. It includes the processes involved with producing raw materials, apparel, and accessories, as well as the retail businesses that sell fashion merchandise to the public.

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About Basics Fashion Management 01: Concept to Customer. Highlighting the skills and considerations needed to manage products, this book will also help readers to understand processes such as product development, the supply chain and branding. It examines traditional and newer roles within the industry, discussing the roles of buyers, retailers and merchandisers. Interviews, photographs and ...

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The Denim Industry's New Normal, From Concept to Consumer Wednesday, June 3, 2020. 11:00 AM - 12:00 PM: US Eastern: 10:00 AM - 11:00 AM: US Central: 9:00 AM - 10:00 AM: US Mountain: 8:00 AM - 9:00 AM: US Pacific: 3:00 PM - 4:00 PM : UTC: About This Event. Denim, the most familiar staple in closets around the world, has never stopped evolving. Its very timelessness comes from its ability to ...

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